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Ken Robinson is Director of Investment Practice & Standards at CFA Institute, where he leads outreach initiatives on the GIPS standards, engaging with firms, asset owners, regulators, and industry associations worldwide. He co-authored the report *Continuation Funds: Ethics in Private Markets*. Previously, Ken was a Director in the investment management audit practice at PricewaterhouseCoopers LLP.

Ken actively contributes to industry standards through roles on the NCREIF PREA Reporting Standards Task Force Steering Committee and the Performance Measurement Committee of NCREIF. He has also served on CFA Institute's North American Investment Performance Committee, the GIPS Interpretations Subcommittee, CFA Society Boston's Quantitative Investing Subcommittee, and the AICPA Investment Performance Standards Task Force.

Ken holds a Bachelor of Science in Finance from Indiana University.