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Matt Hougan is one of the world's leading experts on crypto, ETFs, and financial technology. He is Chief Investment Officer of Bitwise Asset Management, a pioneer in cryptoasset index funds with more than \$1 billion in assets under management. He was previously CEO of ETF.com, where he helped build the world's first ETF data and analytics system, the leading ETF media site, and the world's largest ETF conference, Inside ETFs. Hougan is co-author of "A Comprehensive Guide to Exchange-Traded Funds" and "Cryptoassets: The Guide to Bitcoin, Blockchain and Cryptocurrencies for Professional Investors" for the CFA Institute's Research Foundation. He is a crypto columnist for Forbes and a three-time member of the Barron's ETF Roundtable. Headshot is attached.